

# Who Supports Producer Responsibility?

## Dell Computer

According to Michael Dell, "We also should make a commitment to maintain responsibility throughout a product's entire life cycle. This starts with design and ends when the product is no longer wanted. We should then recover it, and provide updates to customers and the public on our progress in accomplishing these steps." From Michael Dell's Op Ed, Jan 14, 2007.



[Link to Michael Dell's Op Ed](#) in the San Francisco Chronicle.  
[Link to Dell's position](#) on producer responsibility legislation.

## Hewlett Packard

HP has actively lobbied in favor of producer responsibility bills in the states for several years. They supported the laws passed in Washington state, Maine, and Maryland.

[Link](#) to HP's position on producer responsibility

## Electronics Retailers

The Consumer Electronics Retailer's Coalition (CERC)'s position statement says, "CE retailers view the implementation of the Producer Responsibility model – certainly at the state level – as **the most efficient and comprehensive consumer electronics waste management plan**. This approach will encourage reuse and refurbishment, as well as effective recycling and is least burdensome to the consumer."

[Link to CERC's policy](#) position statement.

## Recyclers

ISRI, the Institute of Scrap Recycling Industries, is the largest industry association representing electronics recyclers. ISRI supports producer responsibility: "ISRI supports legislation that...promotes producer responsibility ... as the preferred alternative to the imposition of advanced recycling fees (ARFs).

[Link to ISRI's position](#) on recycling policy.

## State and Local Governments

The Council of State Governments passed a national resolution in December 2006, endorsing the producer responsibility approach to state legislation on e-waste. CSG's 10-state Northeast members helped develop model bill language on producer responsibility.

[Link to CSG's national resolution](#) supporting producer responsibility legislation.

Local governments across the country have endorsed the producer responsibility approach, which shifts the recycling costs from their dwindling tax revenues. Just a few examples:

- **Massachusetts:** over 164 municipalities have passed resolutions endorsing producer responsibility
- **California's** new statewide Product Stewardship Council, a coalition of local governments promotes producer responsibility for e-waste and other hazardous products.
- **Texas:** The cities of Dallas, Georgetown, Plano, Kyle, Highland Village, Avery, San Marcos, Lakeway and Hays County have passed resolutions endorsing producer responsibility.